

**Booster Club Website:** [aahuronboosters.weebly.com](http://aahuronboosters.weebly.com)

Meeting called to order 7:00 pm

**Executive Members in Attendance:**

Valerie Guenther ([vc.guenther@gmail.com](mailto:vc.guenther@gmail.com)) JoLynn Montgomery ([montgomeryjp@yahoo.com](mailto:montgomeryjp@yahoo.com))  
Monica Rem ([monica\\_rem@yahoo.com](mailto:monica_rem@yahoo.com)) Matt Shuster ([mattaschuster@yahoo.com](mailto:mattaschuster@yahoo.com)) Carol Seidl,  
Member at Large-Karen Coulter, Maria Bromberg, Member at Large

**General Members in Attendance:**

Baseball-Barb McQuade, Field Hockey-David Guenther, Men's Hockey-Jennifer Rydman, David Guenther-Women's Lacrosse, Men's Swim & Dive-Sarah Glinka-Endicott, Men's Soccer-Barb McQuade, Women's Tennis-Maria Bromberg, Men's Track & Field-Carol Siedl, Volleyball-Jolynn Montgomery, Men's Water Polo-Sarah Glinka-Endicott, Women's Water Polo-Jolynn Montgomery, Wrestling-Barb McQuade, Men's Soccer-Monica Rem.

**Team Good News:**

- Men's varsity soccer won the district game and are heading into next game against Saline.

**AD Updates:**

- Tony could not attend this meeting, but shared with Valerie Guenther that he would like Boosters representatives at the parent meeting for every sport ready with the elevator speech and the Booster Sign Up Form.
- Should membership be forced by increasing the team fee? If parents are given the option to become members of the Huron Sports Boosters during the registration of their sport, they will be much more likely to do it there, versus having to fill out another form at some point later.
- How can this information be shared with all athletes or the parents of athletes specifically?

**Membership Report:**

- We have two new members as of last week.
- Creating a Google Form that can be shared through either Principal Schwamb's weekly notes or through the PTO's e-notes. Here parents can click the link to the form and register to become booster members.

**Concessions Update:**

- Remaining concession times are now covered for the fall. Training sessions are being set up for the winter season now.
- Hanging a banner at the concession stand area that says "Brought to you by the Huron Sports Boosters" may help bring awareness of the Booster Club.
- All sports should be helping to cover concessions, not just during their sports season. Perhaps parents don't understand that they will still get credit for their team even if they

work a different event than what their child plays or during the off-season of their child's sport.

**Treasurer's Report:**

- Matt will look at how we can use square to take booster memberships at games. Goal is to get this up and running by the end of the year.
- We are still shooting for 250 new members for the school year.
- Targeting 6k from Butman Ford Drive 4 Your School Event. Question: How do we divide the total profit from the event across all teams at Huron?

**Grants:**

- Crew has supplied the proper information and will be awarded the grant

**Scholar Athlete Event:**

- Currently scheduled the same night as the spring orchestra concert. Should we keep it this way and try to capitalize on the number of people at the school? Perhaps people would consider doing both events.

**Fundraising-Drive for Your School:**

- Debating having the event immediately following dismissal versus on a Saturday. If follows dismissal, should we bring food trucks? This way families will not need to leave the property and can participate in the event at dismissal on forward.
- Should a banner advertising the event be placed at baseball backstop at northeast side of the property to advertise to drivers on Fuller road stopped there during rush hour.
- We could generate more profit if we have bonus drives for certain types of highend vehicles.
- Only one test drive per household is permitted.
- Timing options are: 10:00-3:00, 9:00-4:00, 3:00-8:00 or 3:00-9:00
- Drivers must be 18 years or older
- A good group to advertise the event to would be alumni.
- If every board member called 10-20 people to ask for their commitment will solidify the outcome of the event.
- Should we schedule this on the same day as the Scholar Athlete event and/or orchestra event.
- Should coaches get personal invites?

**Next General Membership Meeting is: Monday,  
November 12, 2018 at 7:00 pm in the Huron Cafeteria**